MEMORIAL

3-GUN

FOUNDATION

2022

ANNUAL REPORT

WELCOME TO THE 2022 EDITION OF OUR ANNUAL REPORT!!

Inside you will find information about us, financial highlights, and other news.

OUR MISSION STATEMENT

Our mission is to remember, honor and memorialize fallen Special Operations soldiers through the world of competitive shooting. We want the families to know they are not alone during and after their tragic loss. During our competition, we share stories and remember who these heroes were and the lives they led. Every competitor walks away with a sense of who these men were. All proceeds for our events go directly to the families of the fallen soldiers we are honoring at the event. We will never forget and not let anyone else forget the ultimate sacrifice these brave men made for our country.

REMEMBER

HONOR

MEMORIALIZE

THE COMPETITION

Competitors can expect a mix of traditional 3-gun style stages and non-traditional shooting stages. We include classic "run and gun" stages as well as more "exotic" stages, such as shooting from a moving vehicle and clearing obstacles. At each stage, range officers share the story of a specific honoree and have competitors sign a photo poster that is gifted to the honoree's family after the competition.

Competitors are exposed to situations they have never been placed in before all while remembering those who have sacrificed everything for our country. On the last day, we host a Memorial Ceremony to honor the Gold Star families and give out awards.

FINANCIAL HIGHLIGHTS

Management Discussion and Analysis

Once again, we are fortunate to see the successes of our efforts through the lens of the Foundation's financial goals that we can strive for every year. Our Board of Directors wants to remain transparent and clear with the public to remain true to our Mission and continue to prove our foundation's integrity and worth to the community. Our foundation will remain truly a 100% nonprofit with no board member or staff receiving any compensation.

For these financials, we did not factor in any product donated to The Foundation that has been earmarked by the donors for the event prize table, monetary value that was ear-marked for top shooters and other large event related expenses covered by donors. These will be recurring donations from the foundation's sponsors/donors and not feasible for our organization to fund due to it taking away from
our core mission, which is to give back to our honorees' Gold Star families. Our foundation has operational expenses that assist in promoting our mission and allow us to host our annual charity event.

A MESSAGE FROM OUR PRESIDENT

2022 has been yet another year of growth for the Memorial 3 Gun Foundation. We successfully completed the four phases of our foundation's goals in support of our Gold StarFamilies. We were able to:

- **Donate $100,000 to the 2022 Gold Star Families.**
- **Support 43 Families that we have helped with holiday assistance and additional support to those families in need.**
- **Send six families on an all-expenses-paid vacation to a destination of choice.**
- **Lastly put $50,000 towards our 15-year goal of buying a home for one of our families in dire need.**

With this great success of achieving each of our foundation's benchmarks for helping our Gold Star Families, the rise in market costs, and the foundation taking on additional operational costs, this has dropped our percentage to mission by 4%, ending the year 2022 with 80% towards mission.

Our board of directors fore-casted the fluctuation in the market and implemented restrictive spending costs in order to stay above our foundation's goal of 80% towards mission. Even with the growth and success in 2022, with the operational costs rising and the increase in goods, the growth will not be enough to sustain our current goal of staying above 80% and continuing to help families in the way we have to date

Our executive committee originally set out to grow the number of events the Memorial 3 Gun Foundation could hold to increase the donations raised. It was predicted on the premise that the foundation would hit a stalemate with generating funds, if limited to just a single event. However, due to the amount of effort it requires to host the Memorial 3 Gun Competition, the time it takes for our all-volunteer Board and staff to plan and conduct this one event, the decision has been made to focus all efforts on this one event and revamp the ways the foundation can generate income until further notice.

Our foundation staff will continue to work diligently to continue helping as many families as possible and our mission. We want to again thank all the support the community has shown, in order to help us achieve our goal. Undoubtedly, without the support from our volunteers, our sponsors, and our donors, we would be failing. This support allows us to continue to Remember, Honor, and Memorialize these Heroes and their families that sacrificed everything for our country.

- Erik Torres | President

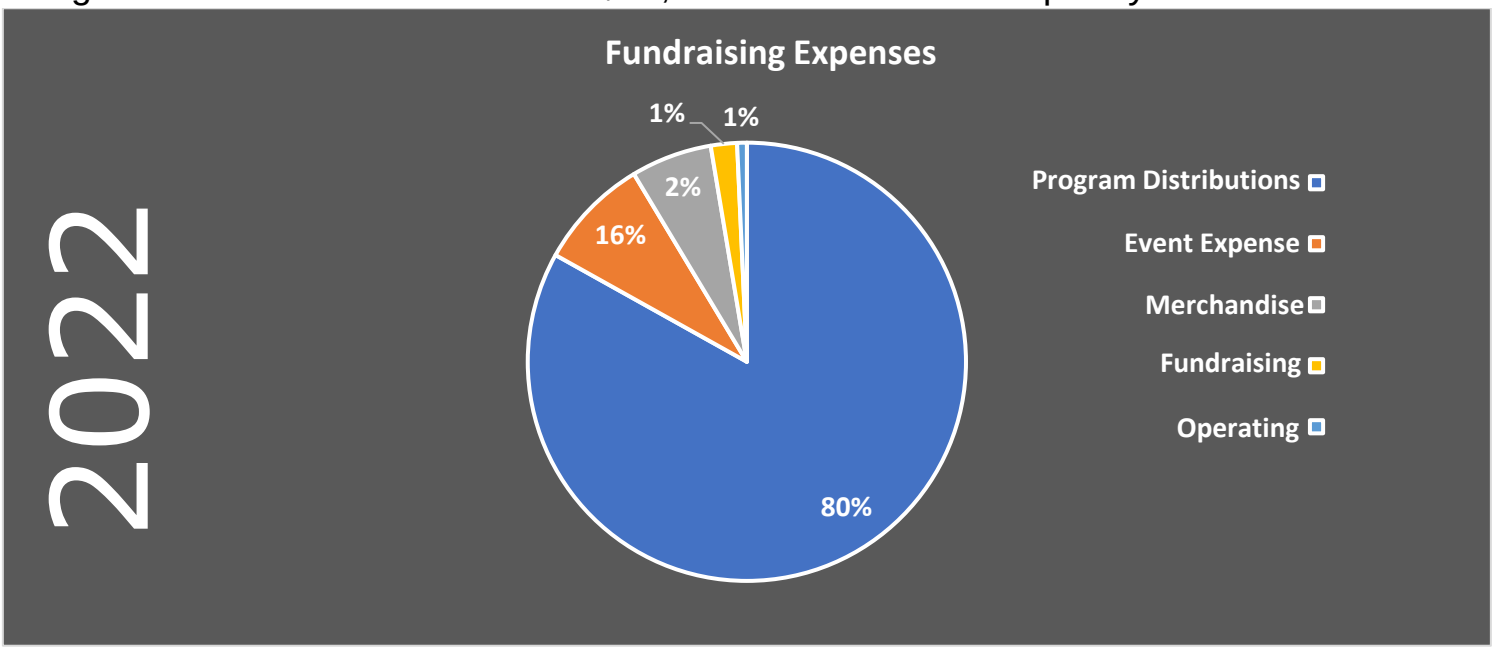
A MESSAGE FROM OUR CFO

“In 2022 our Foundation reached all time heights when we were able to raise over $320,000 in donations (2021-$282,000). The more remarkable part is that we were still able to achieve our standard 80% to Mission for the 3rd year in a row as we distributed $258K back to the Gold Star Families. This year after year growth is remarkable in todays current financial environment where our economy is in a slowdown. For 2023, our team will continue public outreach efforts in hopes to bring in new sponsors and new donors who will help grow our foundation even further. We cannot thank our donors and sponsors enough for the continued support and hope to see you in October.

- Dave DiSalvo | Chief Financial Officer

DETAILS

In 2022, The Foundation distributed $258,984 to the families of our honorees and their designated beneficiaries. This is an $44,495 increase from the prior year.



Program Distributions: $258,984
Event Expenses: $53,897.89
Merchandise: $9,861.16
Fundraising expenses: $1,498.62
Operating expenses: $5,301.47

Number of Special Operations families supported in 2022: 10 event honoree checks ($100,000), remaining funds went to 2022 and prior year's Honorees and their families by way of (43) $500 Holiday checks ($21,500), (1) Tuition paid for a GSF ($3,389), (6) GSF all-inclusive Disney trips ($44,972), (3) Other all-inclusive trips for GSF ($31,686), Custom 3-Gun gear for 3 Gold Star Families ($7,436 value).

80% of every dollar spent in 2022 went directly to The Foundation's mission. *

*Please note that the denominator excludes roughly $300,000 of finished products, material, and land usage expressly donated for the purpose of executing the annual event.

"Remember, Honor and Memorialize..."

That is what we do. Through these competitions, we bring together the competitive shooting community to learn about each fallen hero and provide a memorable experience for everyone involved. We are a 100% volunteer organization and 100% of the events' proceeds go to our Gold Star families.

Thank you for your support!

The Memorial 3 Gun Team

STAGE 7
ANDREW MARCKESANO
REMEMBER, HONOR AND MEMORIALIZE THROUGH THE SPORT OF 3GUN

STAGE 1
BRYAN BLACK
OCTOBER 4, 2017
BORN
AUGUST 3, 1982
HOMETOWN
PUYALLUP WASHINGTON
ENTERED SERVICE
OCTOBER 2009
UNITS
A CO, 2nd BATTALION,
3rd SFG (AIRBORNE)
AWARDS AND DECORATIONS
Bryan's awards and decorations include the Purple Heart, Meritorious Service Medal, Army Commendation Medal with C Device, Army Commendation Medal, Army Good Conduct Medal (2), National Defense Service Medal, Global War on Terrorism Service Medal, Army Service Ribbon, Niger Cross of Valor with Star, Combat Infantryman Badge, Special Forces Tab, Parachutist Badge, Air Assault Badge, and the Marksmanship Qualification Badge-Sharpshooter with Rifle.
SURVIVED BY
Bryan is survived by his wife, Michelle, and their sons, Isaac and Ezekiel, his parents, Karen and Henry Black, and his brother, Jason Black.
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TITLE SPONSOR
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2022 HONOREES
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FOUNDATION

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